CREW CONTENT CLUB

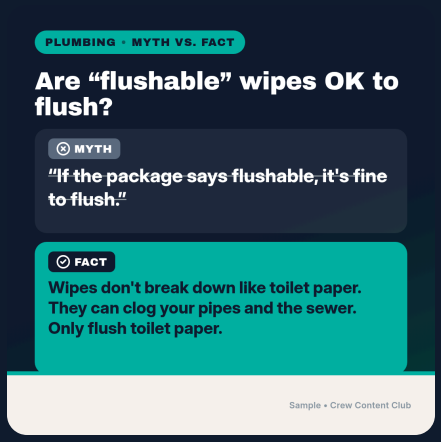
FOR CONTRACTORS

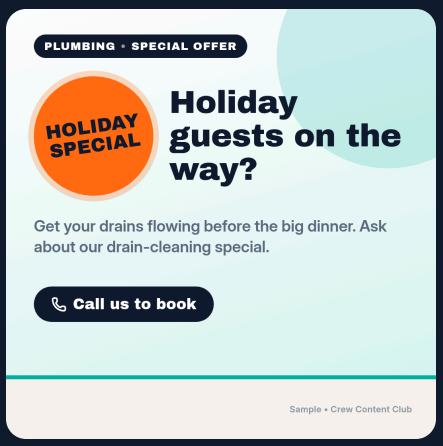
Free Sample Pack

10 ready-to-post social posts for plumbing pros

Made for plumbing contractors. Weather posts come in Warm and Cold climate versions. Real graphics, captions and hashtags, exactly like you'd get each month.







Ready-to-post content for local pros.

What you get every month

- **About 30 posts per trade, per month**: one for almost every day
- **Finished graphics**, sized for Facebook & Instagram, with nothing to edit
- **Captions & hashtags** written for homeowners, ready to copy and paste
- **Seasonal tips** that are safe for homeowners and checked against public sources
- **Review-request & promo posts** to bring in reviews and booked jobs
- A **posting calendar** (spreadsheet) so you always know what goes out when

Pricing

Ready-to-Post

$79/mo

The full monthly kit. Post the images as-is; add your name and phone in the captions.

Branded

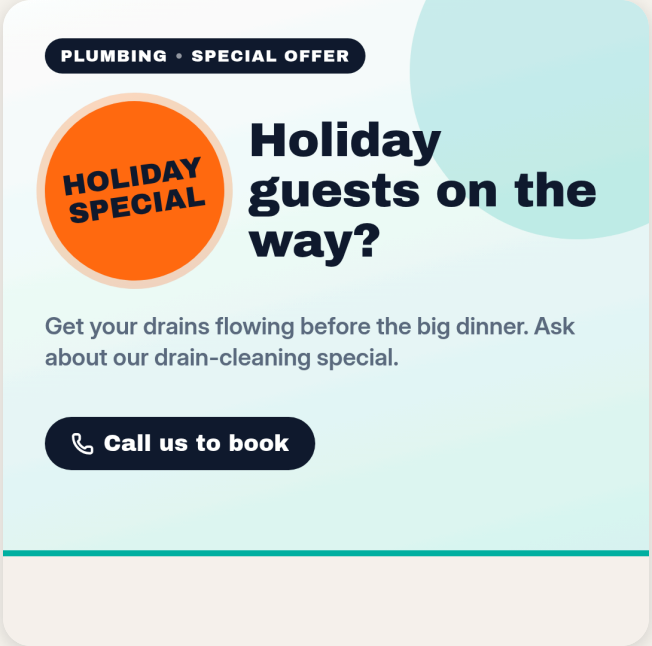
$149/mo

Everything in Ready-to-Post, plus your logo, company name and phone on the graphics, and posts made from your job photos and reviews.

Founding price: **$49/mo** on the Ready-to-Post kit (normally $79) for our first 20 customers.

$79 vs. $149: same post, two ways

Example only. "Example Plumbing Co." is a made-up company.



$79 Ready-to-Post: clean graphic, ready to post. Your details go in the caption.



$149 Branded: your logo, name, phone and offer right on the graphic.

The 10 sample posts



WARM CLIMATE



COLD CLIMATE

POST 1 · PLUMBING · TIP · WARM & COLD VERSIONS

Rare freeze in the forecast? Protect your pipes.

Freezing temps don't happen often around here, but when they do, outdoor pipes are the first to feel it. ❄️ Before a cold night, disconnect and drain your garden hoses and cover any pipes or hose bibs that are exposed outside. Take a minute to find your main water shutoff valve so you can act fast if a pipe ever bursts. Questions? Call [YOUR COMPANY] at [PHONE].

#Plumbing #Plumber #[YourCity]Plumber #FreezeWarning #FrozenPipes #HomeMaintenance #Homeowners #PlumbingTips

Cold climate version: Freezing weather? Protect your pipes.



POST 2 · PLUMBING · MYTH-BUSTER

Are “flushable” wipes OK to flush?

Myth: if the package says “flushable,” it's safe to flush. 🚽 Fact: wipes don't break down the way toilet paper does. They can snag in your pipes, back up your drains and clog sewer systems. The EPA encourages everyone to flush only toilet paper. Toss wipes, paper towels and other products in the trash instead, even if the label says flushable. Already dealing with a slow drain or a toilet that keeps clogging? Call [YOUR COMPANY] at [PHONE] and we'll take a look.

#Plumbing #Plumber #[YourCity]Plumber #MythBusters #FlushableWipes #CloggedDrain #PlumbingTips #Homeowners #HomeMaintenance #OnlyFlushTP

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 3 · PLUMBING · PROMO

Holiday guests on the way?

Big holiday meal coming up? 🦃 Extra guests mean extra dishes, showers and flushes, and that's when a slow drain turns into a real problem. Get ahead of it with our holiday drain-cleaning special: [OFFER]. Book by [DATE]. Kitchen tip: never pour grease or cooking oil down the drain. Let it cool, then toss it in the trash. Call [YOUR COMPANY] at [PHONE] to book before the holidays fill up our schedule!

#Plumbing #Plumber #[YourCity]Plumber #DrainCleaning #HolidayPrep #HolidaySpecial #KitchenTips #Homeowners #ShopLocal #LocalBusiness



POST 4 · PLUMBING · TIP

Grease and your drains

Holiday cooking means lots of grease, and grease is one of the biggest reasons kitchen drains slow down. 🍳 Let grease cool, then scrape it into the trash instead of the sink. Wipe greasy pans with a paper towel before washing, and use a sink strainer to catch food scraps. Drain still slow? Skip the harsh chemicals and call [YOUR COMPANY] at [PHONE].

#Plumbing #Plumber #[YourCity]Plumber #KitchenTips #CloggedDrain #PlumbingTips #Homeowners #HolidayCooking

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

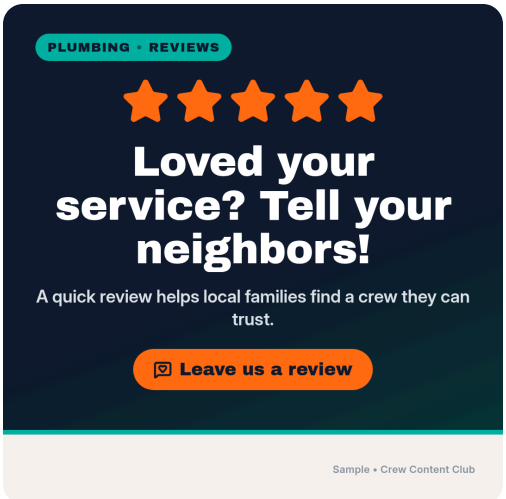


POST 5 · PLUMBING · EDUCATIONAL

Why is my water heater popping?

Hearing popping or rumbling from your water heater? 🔊 It's often caused by sediment that settles at the bottom of the tank over time. It's worth having a plumber take a look, since sediment can make your water heater work harder. Please don't try to drain or repair a water heater yourself. Call [YOUR COMPANY] at [PHONE] and we'll check it safely.

#Plumbing #Plumber #[YourCity]Plumber #WaterHeater #GoodToKnow #PlumbingTips #Homeowners #HomeMaintenance



POST 6 · PLUMBING · REVIEW REQUEST

Loved your service? Tell your neighbors!

If our crew has helped you out this year, would you take a minute to leave us a review? ⭐⭐⭐⭐⭐ Reviews help your neighbors find a local plumber they can trust, and they mean the world to our team. Just tap the link, pick your stars and share a sentence or two about your experience. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#Plumbing #Plumber #[YourCity]Plumber #Reviews #SupportLocal #5Stars #LocalBusiness #CustomerLove

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 7 · PLUMBING · ENGAGEMENT

The plumbing problem I dread most: ____

Fill in the blank! 👇 Every homeowner has one plumbing problem that makes their stomach drop. Which one is yours? Comment your letter below. And if any of them show up at your house, [YOUR COMPANY] is just a call away at [PHONE].

#Plumbing #Plumber #[YourCity]Plumber #FillInTheBlank #YourTurn #HomeLife #Homeowners #PlumbingProblems



POST 8 · PLUMBING · TIP

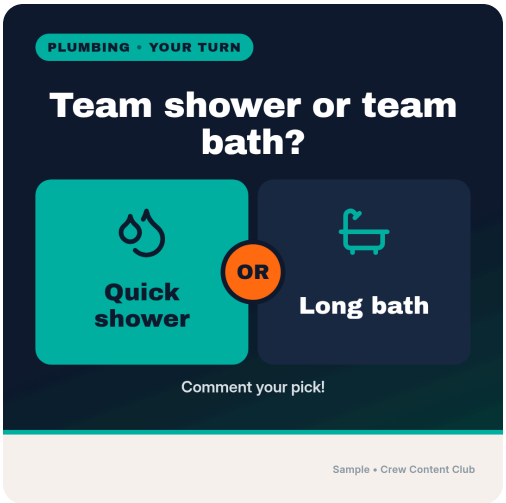
Leaving town for the holidays?

Heading out of town? 🧳 A few quick checks can help you come home to a dry house. Know where your main water shutoff is, look under sinks for drips before you leave, and ask a neighbor or friend to check on the house while you're away. If you come home to a leak, shut off the water at the main and call [YOUR COMPANY] at [PHONE].

#Plumbing #Plumber #[YourCity]Plumber #HolidayTravel #HomeTips #LeakPrevention #Homeowners #PlumbingTips

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts

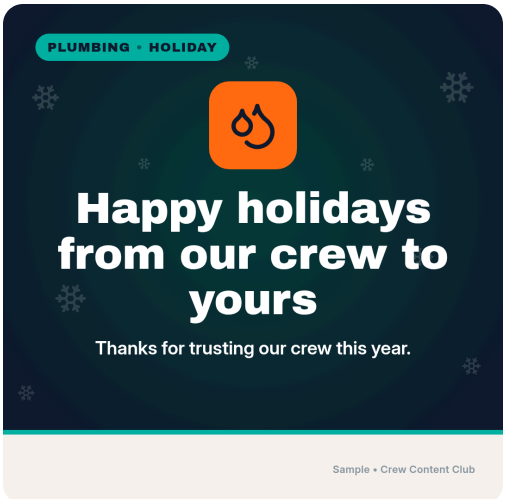


POST 9 · PLUMBING · ENGAGEMENT

Team shower or team bath?

This or that? 🚿🛁 After a long day, are you a quick hot shower person or a long soak in the tub person? Comment SHOWER or BATH below! Either way, if your water isn't getting hot or your drain is running slow, [YOUR COMPANY] can help. Call [PHONE].

#Plumbing #Plumber #[YourCity]Plumber #ThisOrThat #YourTurn #HomeLife #Homeowners #Bathroom



POST 10 · PLUMBING · HOLIDAY

Happy holidays from our crew to yours

Happy holidays from all of us at [YOUR COMPANY]! ✨ Thank you for trusting our crew with your home this year. Whether you're hosting a houseful, traveling to see family or keeping it quiet and cozy, we hope your season is merry, bright and relaxing. Our crew is taking a little time to celebrate too, but if you need us, we're just a call away at [PHONE].

#Plumbing #Plumber #[YourCity]Plumber #HappyHolidays #SeasonsGreetings #FromOurFamilyToYours #ThankYou #LocalBusiness

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

CREW CONTENT CLUB | FOR CONTRACTORS

Stop worrying about what to post.

Get a full month of ready-to-post content for your trade, delivered every month.

Start your subscription

[CHECKOUT LINK]

$79/mo Ready-to-Post · $149/mo Branded
Founding price: $49/mo on the Ready-to-Post kit (normally $79) for our first 20 customers.