CREW CONTENT CLUB | FOR CONTRACTORS

Free Sample Pack

10 ready-to-post social posts for electrical pros

Made for electrical contractors. Weather posts come in Warm and Cold climate versions. Real graphics, captions and hashtags, exactly like you'd get each month.







Ready-to-post content for local pros.

What you get every month

- **About 30 posts per trade, per month**: one for almost every day
- **Finished graphics**, sized for Facebook & Instagram, with nothing to edit
- **Captions & hashtags** written for homeowners, ready to copy and paste
- **Seasonal tips** that are safe for homeowners and checked against public sources
- **Review-request & promo posts** to bring in reviews and booked jobs
- A **posting calendar** (spreadsheet) so you always know what goes out when

Pricing

Ready-to-Post

$79/mo

The full monthly kit. Post the images as-is; add your name and phone in the captions.

Branded

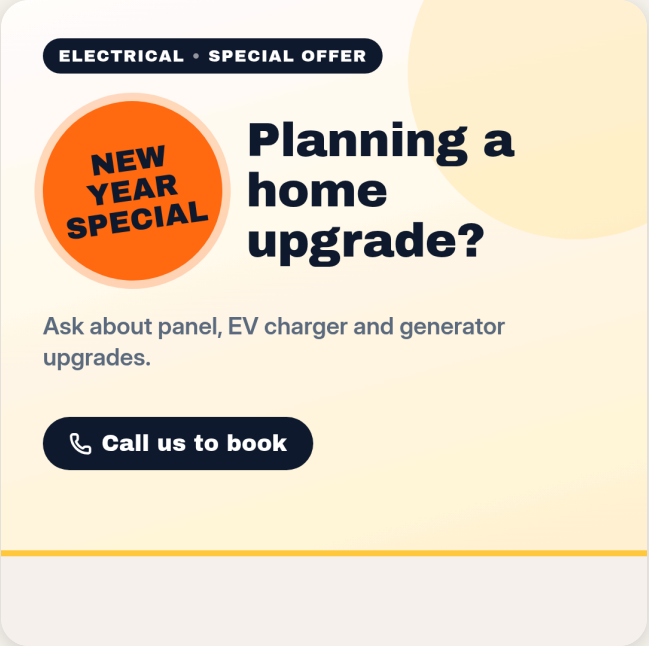
$149/mo

Everything in Ready-to-Post, plus your logo, company name and phone on the graphics, and posts made from your job photos and reviews.

Founding price: **$49/mo** on the Ready-to-Post kit (normally $79) for our first 20 customers.

$79 vs. $149: same post, two ways

Example only. "Example Electrical Co." is a made-up company.



$79 Ready-to-Post: clean graphic, ready to post. Your details go in the caption.



$149 Branded: your logo, name, phone and offer right on the graphic.

The 10 sample posts



POST 1 · ELECTRICAL · TIP

Decorating with lights? Do it safely.

Time to deck the halls! 🎄 Before you plug in, check every string of lights. NFPA recommends replacing any set with worn or broken cords or loose bulb connections. Use lights rated for outdoor use outside, hang them with clips instead of nails, and turn them off before you head to bed or leave the house. Tripping breakers or outlets that feel warm? Don't open the panel. Call [YOUR COMPANY] at [PHONE] and let a licensed electrician take a look.

#Electrician #Electrical #[YourCity]Electrician #HolidayLights #HolidaySafety #ElectricalSafety #FireSafety #Homeowners #SafetyFirst #ChristmasLights



POST 2 · ELECTRICAL · TIP

Signs it's time to call an electrician

Your home's electrical system usually gives warning signs before a bigger problem. ⚠️ Call a licensed electrician if breakers trip often, outlets or switches feel warm, or lights flicker or dim. If you ever smell burning, call right away. Please don't open your panel or try to fix wiring yourself. [YOUR COMPANY] is here to help. Call [PHONE].

#Electrician #Electrical #[YourCity]Electrician #ElectricalSafety #HomeSafety #SafetyFirst #Homeowners #LicensedElectrician

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 3 · ELECTRICAL · EDUCATIONAL

Thinking about an EV charger at home?

Getting an electric vehicle, or thinking about it? 🚗⚡ A home charger is a great upgrade, and it's a job for a licensed electrician. We'll check whether your panel and wiring can handle it, recommend the right setup and handle any permits that are required. Want a quote? Call [YOUR COMPANY] at [PHONE].

#Electrician #Electrical #[YourCity]Electrician #EVCharger #ElectricVehicle #HomeUpgrade #Homeowners #GoodToKnow



POST 4 · ELECTRICAL · MYTH-BUSTER

A tripping breaker is just annoying?

Myth: a breaker that keeps tripping is just a nuisance. 🔌 Fact: breakers trip to protect your home from overloads and electrical problems. If one keeps tripping, don't keep resetting it and hoping for the best, and don't open the panel yourself. Have a licensed electrician find out why. Call [YOUR COMPANY] at [PHONE].

#Electrician #Electrical #[YourCity]Electrician #MythBusters #ElectricalSafety #HomeSafety #Homeowners #SafetyFirst

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The 10 sample posts



POST 5 · ELECTRICAL · REVIEW REQUEST

Loved your service? Tell your neighbors!

If our crew has helped you out this year, would you take a minute to leave us a review? ⭐⭐⭐⭐⭐ Reviews help your neighbors find a local electrician they can trust, and they mean the world to our team. Just tap the link, pick your stars and share a sentence or two about your experience. Leave your review here: [REVIEW LINK]. Thank you for supporting a local business! — The [YOUR COMPANY] team

#Electrician #Electrical #[YourCity]Electrician #Reviews #SupportLocal #5Stars #LocalBusiness #CustomerLove



POST 6 · ELECTRICAL · PROMO

Planning a home upgrade?

New year, new upgrades! ⚡ Thinking about a panel upgrade, an EV charger or a backup generator? Now's a great time to plan it. Book by [DATE] and get [OFFER]. A licensed electrician from [YOUR COMPANY] will walk you through your options. Call [PHONE] to schedule.

#Electrician #Electrical #[YourCity]Electrician #NewYear #PanelUpgrade #EVCharger #ShopLocal #Homeowners

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



POST 7 · ELECTRICAL · TIP

Cord & outlet safety

A few everyday habits help keep your home safer. 🔌 Don't run cords under rugs or furniture, don't overload outlets or power strips, and plug space heaters straight into a wall outlet. If a cord is damaged or feels warm, stop using it and replace it. Outlets that feel warm or spark need a licensed electrician. Call [YOUR COMPANY] at [PHONE].

#Electrician #Electrical #[YourCity]Electrician #ElectricalSafety #HomeSafety #FireSafety #Homeowners #SafetyFirst



POST 8 · ELECTRICAL · ENGAGEMENT

The upgrade I want most: ____

Fill in the blank! 👇 If you could add one electrical upgrade to your home this year, what would it be? Comment your letter below! Whatever you pick, have a licensed electrician do the work. [YOUR COMPANY] is happy to help. Call [PHONE].

#Electrician #Electrical #[YourCity]Electrician #FillInTheBlank #YourTurn #HomeUpgrade #SmartHome #Homeowners

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

The 10 sample posts



WARM CLIMATE



COLD CLIMATE

POST 9 · ELECTRICAL · TIP · WARM & COLD VERSIONS

Summer storm knocked the power out?

Storm knocked the power out? ⚡ Stay far away from downed power lines and report them to your utility. Never run a generator indoors, in the garage or near windows, because of carbon monoxide. Unplug sensitive electronics until power comes back. Keep your fridge and freezer closed as much as you can. Thinking about a backup generator? Have a licensed electrician install it. Call [YOUR COMPANY] at [PHONE].

#Electrician #Electrical #[YourCity]Electrician #PowerOutage #StormPrep #ElectricalSafety #Generator #Homeowners

Cold climate version: Winter storm knocked the power out?



POST 10 · ELECTRICAL · HOLIDAY

Happy holidays from our crew to yours

Happy holidays from all of us at [YOUR COMPANY]! ✨ Thank you for trusting our crew with your home this year. Whether you're hosting a houseful, traveling to see family or keeping it quiet and cozy, we hope your season is merry, bright and safe. We're taking a little time to celebrate with our own families too, but if you need us, we're just a call away at [PHONE].

#Electrician #Electrical #[YourCity]Electrician #HappyHolidays #SeasonsGreetings #FromOurFamilyToYours #ThankYou #LocalBusiness #SupportLocal #HolidaySeason

Words in [BRACKETS] appear only in captions: swap in your own details before posting. Images never have brackets.

CREW CONTENT CLUB | FOR CONTRACTORS

Stop worrying about what to post.

Get a full month of ready-to-post content for your trade, delivered every month.

Start your subscription

[CHECKOUT LINK]

$79/mo Ready-to-Post · $149/mo Branded
Founding price: $49/mo on the Ready-to-Post kit (normally $79) for our first 20 customers.